

## PRO-CHOICE RESOURCES

PROMOTING EDUCATION AND ACCESS

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[www.prochoiceresources.org](http://www.prochoiceresources.org)

[www.birdsandbees.org](http://www.birdsandbees.org)

**Leah Hébert** - Executive Director

**Nikki Madsen** - Associate Director

**Amanda Daneizen** - Health Educator

**Elsa Paris** - Health Educator

**Wendy Brovold** - Operations Manager

**Megan Peterson** - Development & Communications Director

**Chinmayee Subash** - Access & Equity Coordinator

**Stacey Burns** - APEP Coordinator

(shared staff person with NARAL Pro-Choice Minnesota)

**Mary Pat Rice** - Program Staff – on leave

2004 – 2005 Interns

Erin Aldrich

Susan Gahan

Lisa Grotenhuis

Christine Poppert

Jonathan Rude

Jes Schrom

Jennifer Wilson

Patrick Woods

# Pro-Choice Resources 2004-2005 Annual Report



## Nurturing Choice

## From the Executive Director and Board Chair:

Dear friends,

At Pro-Choice Resources, this past year has been a year of both reflection and looking ahead. We are thrilled that our programs continue to grow and flourish, with no signs of slowing down. It is a perfect time to plan for our future.

As a board, this year we challenged ourselves to “dream big” and think about how Pro-Choice Resources can best fulfill our deep commitment to protecting women’s reproductive health rights over the next five years. In so doing, we recognized that we needed a mission and vision that continues to reflect this commitment while giving us the room we need to grow as an organization. We are now pleased to announce Pro-Choice Resources’ new mission and vision:

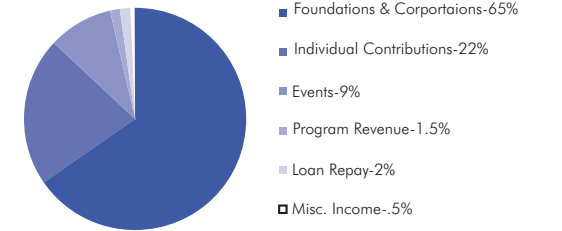
Mission: Pro-Choice Resources’ mission is to aid women in realizing their right to make decisions about their bodies by breaking down the barriers to reproductive health that keep women from fully expressing their personal freedom.

Vision: Pro-Choice Resources’ vision is of a society that is just, that values personal freedom, and one in which women are able to realize their full potential.

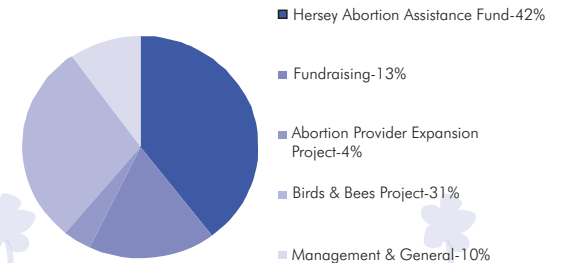
These simple yet important statements reflect months of hard work, hours of debate, conversation and deliberation over the past year as part of a process to find the core meaning of our work here at PCR. We were fortunate enough to have guidance from Richard Schooley of Castalia, Inc. in Minneapolis, a consultant who donated hundreds of hours of his time.

## Financial Report

Income: \$455,522  
 Foundations and Corporations - \$297,185  
 Individual Contributions - \$99,001  
 Events: \$43,247  
 Program Service Revenue: \$6575  
 Loan Repayments: \$7544  
 Misc. Income: \$1,970



Expenses - \$448,094  
 Hersey Abortion Assistance Fund: \$186,281  
 Birds and Bees Project: \$137,782  
 Abortion Provider Expansion Project: \$19,056  
 Fundraising: \$60,054  
 Management & General: \$44,921



Based on audited financial statements that are available upon request.

## 2005-2006 Members of the Board

Julie Andberg  
 Carrie Benson, Chair  
 Jennifer Buzzelle, Secretary  
 Elizabeth Dahl, Treasurer  
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Chris LeDuc and Adam Whitten  
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Donna McNamara  
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Carole and James Moore  
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Elise Reed  
Elizabeth Richards  
Greg and Jenny Sautter  
Virginia Tisdale-Miller  
Melissa Bachman-Ugland  
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## In-Kind Donors

2 Guys & a Kiln  
Aardvark Records  
Abundant Bistro & Catering  
Amazon Bookstore Cooperative  
Andon Balloons  
Anthony Shane Florist  
Artistic Indulgences  
Avalon Gifts and Cards  
Bar Abilene  
Beasley Photography  
Beyond Skincare  
Bibelot Shop  
Blossoms Floral & Gift Baskets  
Blue Moon Coffee Cafe  
Blue Plate Restaurant Company  
Brave New Workshop  
Bryant Lake Bowl  
Cal's Market and Garden Center  
Chiang Mai Thai  
Dale Street Greenhouse  
D'Amico Restaurants  
Designs By Adrienne  
Dixie's Calhoun  
Do Hair Shop  
El Meson  
Energyscapes, Inc.  
Fairy Godmother  
Fish Cleaning  
Giorgio's on Hennepin  
GoddessScent & Co.  
Herkimer Pub & Brewery  
Highland Nursery and Garden Center  
Joe's Garage  
Jungle Theater  
Klier's Nursery & Garden Store  
Landscape Renovations  
Laurel Street Flowers  
Liquor Lyle's  
Michael Birawer Paintings  
Minnesota Dance  
Mississippi Clayworks  
Mixed Blood Theater  
Northern Sun Merchandising  
Olive Salon  
Query Booksellers  
Regan Physical Therapy

Richfield Flowers and Events  
Signature Cafe & Catering  
Smart Women  
Solera Restaurant  
South Lyndale Liquor  
Spot Spa Boutique  
Tangletown Gardens  
The Goddess of Glass  
Training for Life  
Turtle Bread Co.  
Twiggs  
Urban Folk Art  
Wild Birds Unlimited Minnetonka  
Wilde Roast Cafe  
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YWCA Minneapolis - Uptown  
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Kathy Baldwin  
Dana Bellanger  
Dianne Buzzelle  
Terrie Christian  
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Amy Derwinski & Jessica Zaldivar  
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Erica Gutmann Strohl  
Leah Hebert & Laura Peters  
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Julie Ingleman Designs  
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Joan Pletcher Kaminski  
Patricia Reisenger  
Mary Pat Rice  
Leila Scheu  
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Jane M. Skogstrom  
Linda Snouffer & Peter Zelles  
Barbara Steinberg  
Treden Wagoner  
Patrick Woods

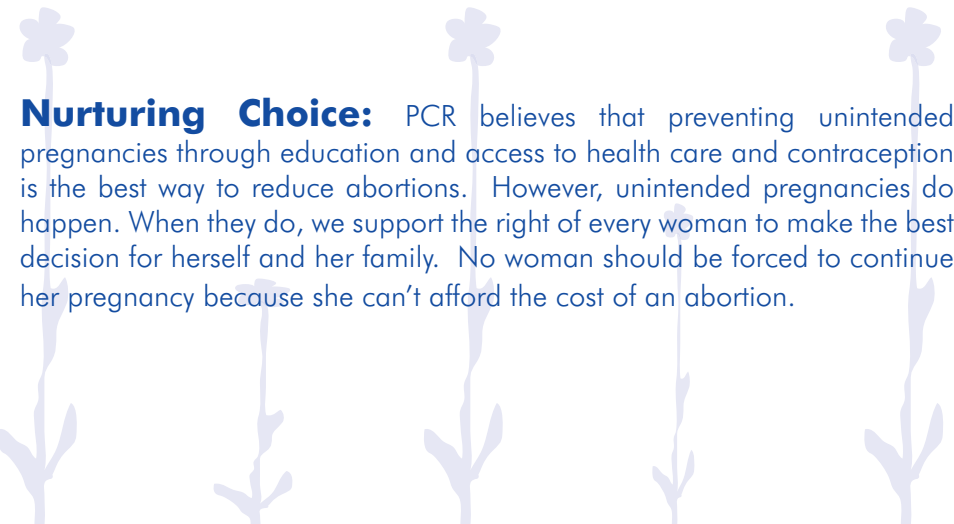


Our dedication to protecting women's rights is now more important than ever. Our new mission and vision lays the groundwork for the long-range planning that will take place over the next year. It will be this work that will guide expansion and success in our programs. It will be this work that will allow Pro-Choice Resources to nurture knowledge, access, equity and choice in our communities.

We are so pleased and honored to have you partnering with us.

Leah Hebert  
Executive Director

Carrie Benson  
Chair, Board of Directors



**Nurturing Choice:** PCR believes that preventing unintended pregnancies through education and access to health care and contraception is the best way to reduce abortions. However, unintended pregnancies do happen. When they do, we support the right of every woman to make the best decision for herself and her family. No woman should be forced to continue her pregnancy because she can't afford the cost of an abortion.



## The Birds and Bees Project

**Nurturing Knowledge:** The Birds and Bees Project provides honest, comprehensive, and accessible reproductive health information to the people who need it most, helping them lead healthier lives, make informed decisions about risk reduction, contraception, and unplanned pregnancy options.

The Birds and Bees Project provides comprehensive reproductive health information and education throughout Minnesota, directed primarily at youth and other at-risk communities of all races, socio-economic, religious backgrounds, and sexual orientations.

The Birds and Bees Project includes classroom-based education, Internet-based education, and community outreach. Our unique presentations are provided in local schools and community organizations free of charge. We offer brochures and other materials for teachers, youth and parents dealing with sexual health issues. Staff members present and table at community fairs, festivals, professional conferences and other outreach events to reach a wide variety of people. Thousands of supporters receive our activist alert by email, kept in the know about current and community events.

### From July 1, 2004 to June 30, 2005:

- 10,000 youth and adult learners heard about contraceptive options, unplanned pregnancy options, safer sex and risk reduction from Birds and Bees staff members.
- Staff members presented for the first time in several area middle schools, reaching 1000 new students
- 11,000 community members received reproductive health resources and materials at outreach events
- Health educators saw every incoming and outgoing inmate at the Shakopee Women's Prison.

Karen Peterson  
Megan J. Peterson  
Scott R. Peterson & Kandace Olsen  
Sally Pillsbury  
Joan Pletcher Kaminsky  
James & Patricia Reisenger  
Channing Riggs  
Donna Rodel  
Ken & Nina Rothchild  
Jane Skogstrom & Michael Sipe  
Catherine Tate  
James Wellman  
Wheelock Whitney  
Robin Ann Williams  
Paul & Barbara Woods

### \$250-499

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Colleen Carey & Pamela Edean  
Janet Conn  
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Nancy Feldman  
Cynthia Frane  
Erin Ghery & Aaron Coon  
Erica Gutmann Strohl  
Julie Hellwich  
John Hering, MD & Matthew Vonk  
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David & Elizabeth Lee  
Phillip Levin  
Perrin Lilly  
Marci Marrone  
Richard Molstad & Judith Sims  
Lucia Newell  
Lynne Ogawa  
Jenny Oliphant  
Heather O'Neill  
Terry and Carolyn Payne  
Denise Perry  
Marjorie J. Peterson  
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Leila Scheu  
Steve Schletty & Laurel Hoff  
Joan Schnabel  
Bob Schuette & Mary Rossi  
Brooke Stelzer

Amanda Tatro & Dale Rodel  
Maxine Wallin  
Thomas & Sandra Webber  
Sydney Woods

### \$100-249

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Idith Almog  
Deena Anders & Mike Dondelinger  
Micki Anderson  
Steve Bailey & Jaqueline Moen  
Kathy Baldwin  
Otto & Mary Bang  
Bob Benjamin  
Keith & Janet Benson  
Lois Bishop  
Jim Boler  
Steven Bolton & Mary Bolton  
Janette Brimmer  
Kathy Brothen  
Stephen Bubul  
Bill & Connie Cameron  
Paul Carnahan  
Chad Caruthers  
Simon Chabel  
Hann-Yu Chang  
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Shelly Chermack  
Lou & Vicki Chouinard  
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Melinda Coleman  
Cathy Coon  
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Alison Crossley  
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James Dahl & Karen Dahl  
Kathleen Davoli  
Amy Derwinski & Jessica Zaldivar  
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Lisa Doerr  
Sara Donaldson  
Kathy Drazen  
Valerie & Don Easterlund  
Ralph Ebbott  
Ron Elwood  
Tim Ewald  
Phyllis Fairman  
Fred Falk  
Candace Falk & Eve Borenstein  
Rebecca Felland-Syring  
M. Dudley Flamm  
Laura E. Folden  
Jerry Foss

Laura France  
Jeanne Freiburg  
Samantha Gemberling  
John Goggin & Julie Weighter  
Lucille Goodwyne  
Wilfre & Justine Kay Gould  
Patricia Grambsch  
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Marcelyn & William Smale  
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Irene Steiner  
Barbara Steiner Chew  
Julia Steury  
Sarah Stoesz  
Sharon Swanson  
Mary Tambornino  
John & Kay Taylor  
Shannon Terry  
June Thiemann  
Richard Thompson

## Donor List for July 1, 2004-June 30, 2005

Pro-Choice Resources is an organization which relies heavily upon the support of our pro-choice community. We are deeply grateful for the support of our many donors, and we extend our appreciation to the following Foundations and Corporations for their generous support. We apologize if we have inadvertently omitted anyone on this list. If you do not see your name listed correctly, please contact PCR.

### Foundations and Corporate Support

Alex and Mollie Tankenoff Foundation  
Anna Burdick Lalor Fund of the Lalor Foundation  
Atwater-Hannaford Fund of the Schwab Fund for Charitable Giving  
Carolyn Foundation  
Community Health Charities  
Community Solutions Fund Workplace Giving  
Cooperating Fund Drive  
Ettinger Foundation  
GiveGladly, Inc.  
Headwaters Foundation for Justice  
Amy Summer Fund  
Hersey Foundation  
HRK Foundation  
Art and Martha Kaemmer Fund  
iGive.com  
ING Community and Volunteer Matching Gifts Program  
Jay & Rose Phillips Family Foundation  
Margaret H. & James E. Kelley Foundation  
Meadowbrook Women's Clinic  
Midwest Health Center for Women  
Minneapolis Foundation  
Anonimus  
Julianne Corty and Richard Erickson Fund  
Edson and Harriet Spencer Fund  
Hayden Family Fund  
Zinon C. and Mary Possis Fund  
Owen Lavender Family Fund  
NARAL Pro-Choice America Foundation  
National Network Of Abortion Funds  
Northern Star Foundation  
Penstemon Foundation  
Public Welfare Foundation  
Robbinsdale Clinic  
Shaw Family Foundation  
TCF Foundation  
TCF Foundation Employee Matching Gift Program  
United Way Workplace Giving  
Wexler Family Gift Fund of the Fidelity Charitable Gift Fund  
Women's Foundation of Minnesota  
Women's Reproductive Health Fund of the Women's Foundation of Minnesota

### \$2,500 and above

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Mary Lee Dayton  
John & Janet Gendler  
Alida Messinger  
Janet Watson

### \$1,000-\$2,499

Anonymous (2)  
Cathy Black in memory of Richard L Black  
Julia Brock  
Mart Phillips  
Julie Ingleman  
Deb & William Mague  
Edna D. Sanders  
Art & Nancy Schwalm  
Janet Singer  
Susan Stewart

### \$500-999

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N. Jeanne Burns & Liz Oppenheimer  
Jennifer Buzzelle  
Meghan Casey  
Paige Chernow & Mark Konings  
Jerome Cisewski  
Carol Cummins & Suzanne Born  
Edward & Sherry Ann Dayton  
Carl & Charlotte Drake  
Joan Drury  
Sally Ehlers  
Ronald Erickson & Kristine Erickson  
Barbara L. Forster  
Carolyn Gallagher  
Thomas & Pat Grossman  
Rachel Grubb  
Alan & Judy Hoffman  
Janet Leslie  
Jeffrey Paulson

## Access and Equity

**Nurturing Access:** The Hersey Fund administers Ann's Fund - special grants for girls under age 15. We provide over 100 grants per year to girls under 15, some as young as 10 years old. Our help has an immediate and long-lasting impact on these young girls' lives.

By reducing barriers to comprehensive reproductive health, Pro-Choice Resources works to reach the entire community, particularly those most affected by restrictions and lack of information.

PCR organizes a quarterly speaker's series focusing on issues of access and reproductive health care equity in marginalized and underserved communities and disseminates a monthly email alert on these issues. Much of our outreach is focused on communities that have the most barriers to information and resources.

PCR also administers the Hersey Abortion Assistance Fund (HAAF), one of the oldest and largest assistance funds in the United States. In 1977, the Hyde Amendment eliminated Medicaid funding to pay for the costs of an abortion and Pro-Choice Resources responded by designating specific funds to assist low-income women with the costs of abortion. We are the only financial resource for women in Minnesota, and one of only a handful for women across the country.

### From July 1, 2004 to June 30, 2005:

- 4585 women and girls called requesting over \$1 million in funding
- \$164,212 pledged to 1,122 women
- \$39,590 in grants given to 244 minor girls
- 3000 callers were provided resources and referrals to agencies regarding all reproductive health information, mental and physical health.

**4 out of every 5 women who called the Hersey Fund were turned away due to our own lack of funds**



## The Abortion Provider Expansion Program

**Nurturing opportunity:** 100% of nursing students who completed shadowing said they are now more likely to look for a job supporting pro-choice providers and patients post-graduation. 88% of medical students who completed shadowing said the experience made them more likely to pursue abortion training. These amazing statistics show that APEP is reaching our future medical professionals and impacting their perceptions of abortion care.

The Abortion Provider Expansion Program (APEP) is a collaborative program between Pro-Choice Resources and NARAL Pro-Choice Minnesota Foundation. PCR understands that our entire mission of expanding and ensuring access to reproductive health is irrelevant if there simply are not medical professionals willing to provide abortions.

This joint effort works to heighten the awareness of the abortion provider shortage in pro-choice communities, build strategic partnerships with like-minded healthcare professionals and implement plans to increase the pool of abortion providers in Minnesota.

APEP provides the following opportunities:

- One-day shadowing program for nursing and medical students to shadow at a local abortion clinic.
- Escort training for medical students and residents to assist clinics and patients.
- Externship/summer research programs, which allow medical students to work one-on-one with a local provider gaining training and a deeper understanding of becoming an abortion provider.

## How Can You Nurture Choice? Ways to Give...

- Online at [www.prochoiceresources.org](http://www.prochoiceresources.org)
- By check or credit card mailed to:  
Pro-Choice Resources  
3249 Hennepin Ave. S, Suite 255  
Minneapolis, MN 55408
- Become a monthly sustainer using your debit or credit card to donate automatically each month. It's convenient and hassle-free.
- Find out if your employer has a matching gifts program. It's the easiest way to double your dollars.
- By designating your gift to Pro-Choice Resources through workplace giving such as Community Solutions Fund or the United Way.
- Through a gift of stocks or bonds. You receive a tax deduction for full market value and avoid capital gains tax.
- By naming Pro-Choice Resources as a recipient of all or part of a life insurance policy, IRA or qualified retirement plan.
- By including Pro-Choice Resources in your will as a legacy for reproductive health access and equality.
- Through deferred gifts, such as a charitable remainder trusts, providing financial security for you and your family and reducing your heirs' tax exposure.

**There are many ways  
to support PCR  
(all donations are  
tax-deductible)**

**For more details, please call us at 612.825.2000 or  
e-mail us at [pcr@birdsandbees.org](mailto:pcr@birdsandbees.org).**

